FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00035821-B **Type of Permit:** FILMING **Release Date:** 01/26/2011

Production Company SERIAL PICTURES LLC

Insured Company Name SERIAL PICTURES LLC
Contact Phone No. 1 310-558-3667
Contact Phone No. 2
Fax
Address 3532 HAYDEN AVE
CULVER CITY, California 90232

Production Title JC PENNEY

Type of Production Commercial - Standard

Producer DAWN IACINO

Director JONAS AKERLUND

1st AD ERIC TOPP

Production Manager DANIEL STAFFORD

FilmL.A. Coordinator Hans Groszkruger

Location Manager BRUCE BOEHNER
Primary Phone Mobile - 213-925-5379
Secondary Phone

Location Assistant n/a n/a
Primary Phone Mobile - n/a
Secondary Phone

Fees

FILMLA FILM PERMIT RIDER FEE $100.00

Total Permit Fee $100.00

Number of Locations 1

NOT A PERMIT

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number	F00035821-B	**Location Manager**	BRUCE BOEHNER
Production Company	SERIAL PICTURES LLC	Primary Phone	Mobile - 213-925-5379
Insured Company	SERIAL PICTURES LLC	Secondary Phone	
Production Title	JC PENNEY		

Location Address 2511 W 7th St, Los Angeles, CA, 90057

Location Type Office Building

Film Dates 1/27/2011 - 1/27/2011 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document 7TH.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	40
Cube Trucks	3
Generator	1
Motor Homes	2
Stakebed Trucks	1
Vans	2

Personnel on Location

Type	Quantity
Cast	10
Crew	45
Off-Duty/Retired LAPD Officer(s)	1

Filming Activities Equipment on sidewalk, in curb lane & across street; Exterior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 01 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 63 **Grid:** c3

Approvals

LOS ANGELES CITY DEPARTMENT OF PUBLIC WORKS	Sharon Chun
LOS ANGELES CITY DEPARTMENT OF TRANSPORTATION - CLOSURES	Marina Chang
LOS ANGELES POLICE DEPARTMENT	

Coordinator Note EXTERIOR ACTIVITY ONLY. EXITS MAY NOT BE BLOCKED

Coordinator Note RIDER "B" ADDS LANE CLOSURE

Parking
Base Camp
Location Type : Location

Crew Parking
Location Type : Location

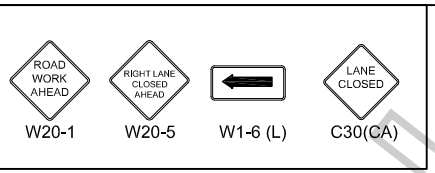
Lane / Full Closure W/B NUMBER 1 LANE 7TH ST, CORONADO ST-CARONDELET

Approximate Footage 0 - 300

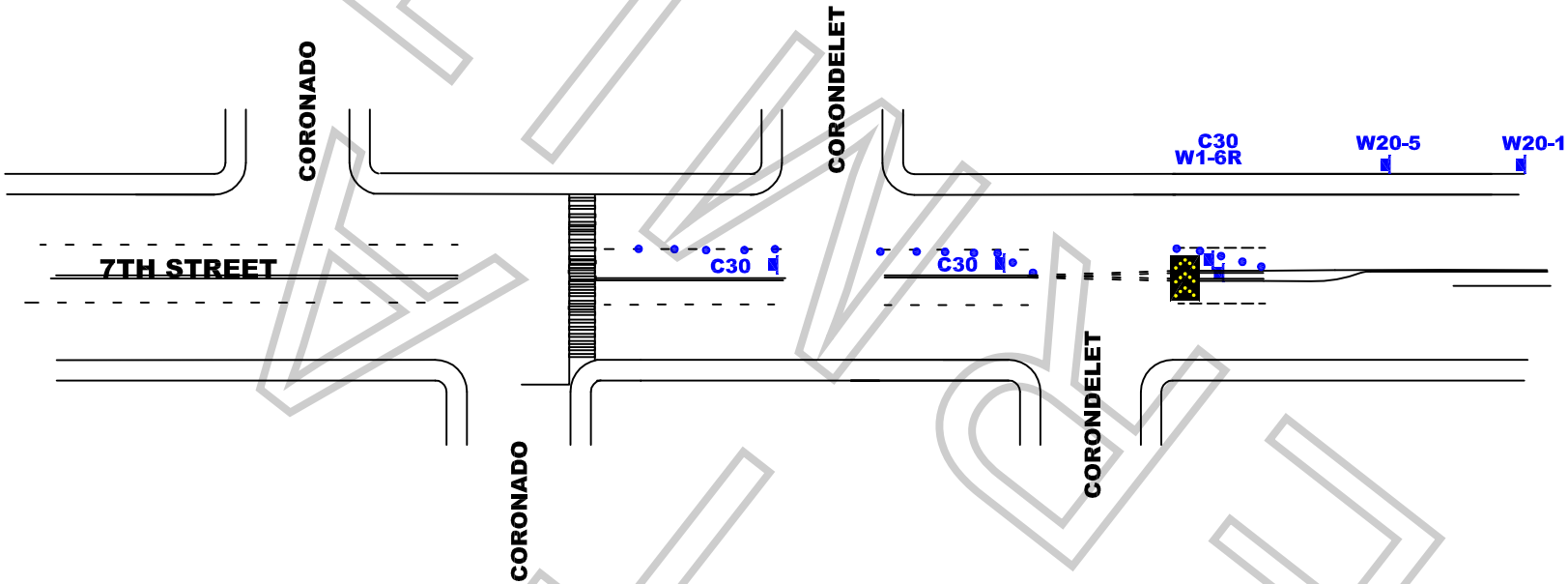
Date(s) 1/27/2011 to 1/27/2011 **Time(s)** 07:00 to 12:00

NOT A PERMIT

Permit #F00035821-B



FILM L.A.:
HANS GROSZKRUGER



ALL TRAFFIC CONTROL WILL BE INSTALLED AND CONFORM TO THE MUTCD AND WATCH MINIMUM REQUIREMENTS

WORK ZONE TRAFFIC CONTROL PLAN GENERAL NOTES

1. DATE/TIME: 1-27-11 FROM 07:00 HOURS TO 12:00 HOURS.
2. ALL SIGNING, STRIPING, AND TRAFFIC CONTROL DEVICES SHALL CONFORM TO THE (CURRENT) STATE OF CALIFORNIA DEPARTMENT OF TRANSPORTATION (CALTRANS) STANDARD PLANS AND STANDARD SPECIFICATIONS, CALIFORNIA MUTCD, AND ANY ADDENDUMS THERETO, AND AS SHOWN ON THESE PLANS, SYMBOLS AND ABBREVIATIONS USED ARE SHOWN ON CALTRANS STANDARD PLANS A10A&B, A20A-D, AND A24A-E.
3. THERE WILL BE NO INTERFERENCE WITH TRAFFIC SIGNALS OR CROSSWALKS.
4. CONES WILL BE 28" MINIMUM HEIGHT AND HAVE REFLECTORIZED SLEEVES FOR NIGHT WORK.
5. POLICE WILL DIRECT TRAFFIC IF NECESSARY.

JCL BARRICADE COMPANY.
2334 E. EIGHTH ST., CA 90021
Ph: (213) 622-9775 * Fax: (213) 622-9790
CA Lic # 805357
TRAFFIC PLAN DRAWN BY:
ISMAEL RODRIGUEZ
Traffic control plan is drawn per MUTCD & 2006 Work Area Traffic Control Handbook

TRAFFIC CONTROL FOR:
SERIAL PICTURES
"JC PENNEY"

PROJECT LOCATION:
7TH STREET
CORONADO & CARONDELET
CITY OF LOS ANGELES, CA

LOCATION CONTACT:
JOHN WHEELER
OFFICE # 818.347.9929

REV#	DATE	REVISION DESCRIPTION

FILMLA